



2011 OAK APPLE RUN SPONSORSHIP LEVELS



PLATINUM
\$2500

GOLD
\$750

SILVER
\$250

BRONZE
\$100



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsor will receive high traffic/visibility position on event day to set up promotional display for runners and spectators				
Sponsor logo printed on all 10k/2 Mile OAR runner bibs (sponsorship commitment required prior to April 1st, 2011)				
Sponsor logo prominently displayed on the home page of The Oak Apple Run's website (www.oakapplerun.org) with a direct link to the sponsor's home page				
Sponsor will receive sponsor benefits and visibility during the 2011 at Santa Scamper during The 2011 Royal Oak Holiday Parade. (15,000+ spectators)				
Sponsor name and logo printed on all participant t-shirts				
Sponsor name and logo will appear on finish line area signage in clear view of participants, spectators and photographers (sponsorship commitment required prior to April 1st, 2011)				
Sponsor can have their printed flyer included in all race participant packets				
Sponsor will be identified in articles, advertisements and announcements promoting the race				
Sponsor will have the opportunity to display and promote their business on "packet pickup day" prior to the race				
Sponsor name will be included on "Sponsors Thank-you List" in all race participant packets				
Sponsor logo will be displayed on the sponsor page of The Oak Apple Run's website (www.oakapplerun.org) with a direct link to the sponsor's home page				

FOR SPONSORSHIP INFO CONTACT JAY DUNSTAN 248.990.8210 or jaydunstan@oakapplerun.org



OAK APPLE RUN 320 West Seventh Street, Royal Oak, MI 48067
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